



# The Real Estate Institute of Canada Institut canadien de l'immeuble

FOR IMMEDIATE RELEASE

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## Real Estate Institute of Canada Swears in the 2010-2011 National Board of Directors at 2010 Annual Conference in Niagara Falls Ontario

**(Toronto ON)** The Real Estate Institute of Canada (REIC) is pleased to announce the new National President and Board of Directors for the 2010-2011 year were inaugurated this past Saturday afternoon during the 55<sup>th</sup> Annual General Meeting of the Institute.

The REIC National President for this year is Ms. Chrystal Skead, CPM<sup>®</sup> ARM<sup>®</sup> from Edmonton AB. In 1989 Ms. Skead earned her ACCREDITED RESIDENTIAL MANGER (ARM) Designation through the Institute of Real Estate Management. She officially joined REIC in 1999 and earned her CERTIFIED PROPERTY MANGER (CPM) Designation the following year.

Skead has been heavily involved on the volunteer front of the Institute over the past 11 years, serving as a member of the Real Estate Management Council\* (formerly Real Estate Property/Asset Management Council) from 2005-2008. She has also served as Chair or been a member of close to a dozen REIC Committees and Task Forces over the years. She is also an active member of the IREM Edmonton Chapter

"This is truly a great honour for me and I am very humbled to hold a position that has been held by so many great individuals in our industry," stated Skead shortly after officially becoming President. "I intend to use my year as National President to challenge my fellow Board of Directors and REIC Members to put in that little extra effort in helping promote and educate people within our industry about REIC. By putting in that little extra effort we will gain new members, more recognition within the industry and help take the Institute to new heights and make it even stronger."

Chrystal currently works for Westcorp Properties based in Edmonton AB. She is the General Manager of Residential Properties within the company.

The Annual General Meeting was part of the festivities at the Institute's 2010 Annual Conference, which took place from June 2 – 6, 2010 at the Marriott Fallsview Hotel in Niagara Falls Ontario.

Joining Ms. Skead on the REIC National Board of Directors for the 2010-2011 year is:

**Immediate Past President**  
**Vice-President**  
**Secretary/Treasurer**

William McCarthy, FRI CPM CLO – Burnaby BC  
Suzanne Longley, CPM CMOC – Calgary AB  
Renaud Campbell, FRI(E) CLO – Brampton ON

-More -

### **Real Estate Sales & Leasing Council**

Chair, Real Estate Sales & Leasing Council  
First Vice-Chair, Real Estate Sales & Leasing Council

Léo Ziadé, FRI- Longueuil, QC  
Winson Chan, FRI CRES – Markham, ON

### **Real Estate Management Council\***

Chair, Real Estate Management Council\*  
First Vice-Chair, Real Estate Management Council\*

Sherril Carlson, CPM CRP ARM – Saskatoon SK  
Grant Stevenson, CPM CMOC CRP - Winnipeg, MB

### **Real Estate Finance Council**

Chair, Real Estate Finance Council  
First Vice-Chair, Real Estate Finance Council

Denis Archambault, FRI CRF ACoM – Ottawa ON  
Don Myhre, CRP – Edmonton AB



Back Row (l to r): Denis Archambault FRI CRF ACoM, Don Myhre CRP, William McCarthy FRI CPM CLO, Grant Stevenson CPM CMOC CRP.

Middle Row: Léo Ziadé FRI, Suzanne Longley CPM CMOC, Winson Chan, FRI CRES.

Front Row: Sherril Carlson CPM CRP ARM, Chrystal Skead CPM ARM.

Absent: Renaud Campbell, FRI(E) CLO

### **Hi Res Picture available upon request**

\*Real Estate Management Council name pending approval from Industry Canada.

### **About the Real Estate Institute of Canada**

*A leader in advanced real estate education, the Real Estate Institute of Canada (REIC) is an association of professionals that has been educating and certifying specialists in real estate since 1955. The internationally recognized designations offered by REIC are an excellent way for consumers, investors and portfolio managers to identify committed and experienced real estate professionals.*

*REIC courses are the most highly-respected and comprehensive courses offered for real estate professionals in Canada.*

*All of REIC's programs are built upon the "Four Cornerstones of Professionalism": Education, Experience, Ethics and Lifelong Learning, the foundation for true professionalism in any field. REIC designations offer increased exposure through networking events, plus added credibility and boosted confidence that stem from professional education and increased knowledge.*

*The Real Estate Institute of Canada's objective is to advance opportunities for people in real estate.*

*At REIC we believe:*

- ▣ that good management translates into value and that well-managed properties improve the quality of life for people who live, work and shop in them;*
- ▣ in professional ethics;*
- ▣ in the power of knowledge... and the importance of sharing it.*

***REIC is the Pre-Eminent National Association for Real Estate Professionals!***

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