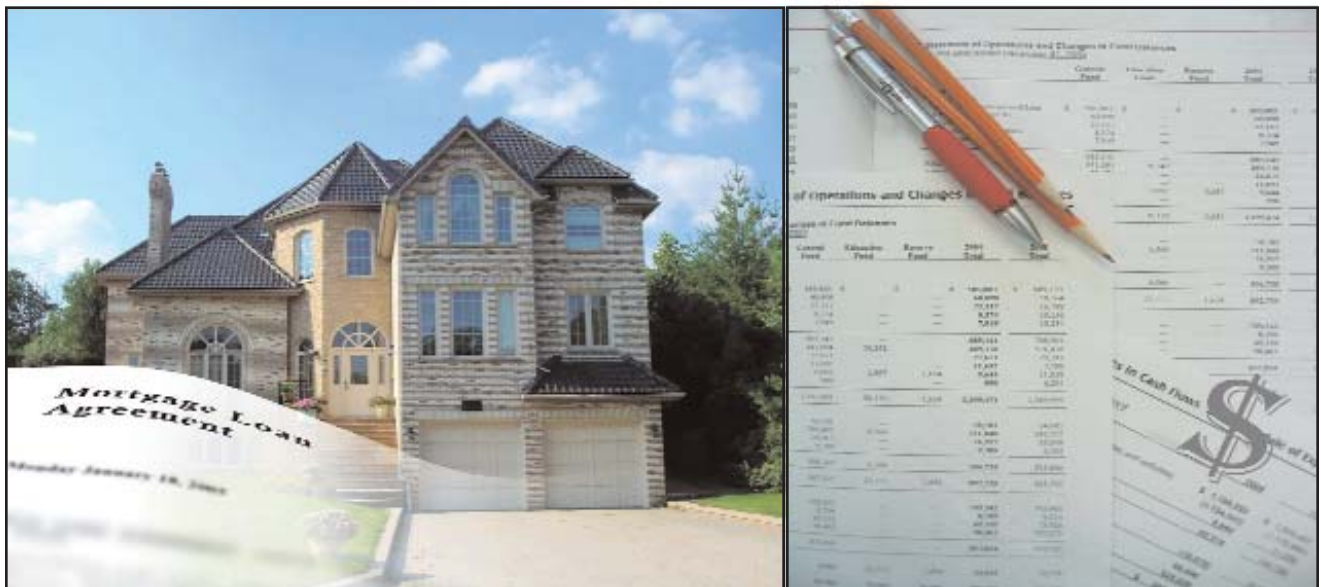




Real Estate Institute of Canada
Institut canadien de l'immeuble



PURSUIT OF EXCELLENCE AWARDS PROGRAM 2007





REIC Pursuit of Excellence Awards and the professionals who earn them...

The REIC Pursuit of Excellence Awards Program recognizes excellence in Canada's Real Estate Professionals and Association Corporations and Associations as they relate to both the Real Estate Industry and the Institute.

REIC awards individuals and companies that have contributed to the advancement of REIC as well as the Industry on an annual basis. Nominations are accepted through the REIC National office and judged by an unbiased panel of REIC members. Awards and eligibility criteria is outlined in detail in the following pages.

NOMINATE YOUR STARS TODAY!

A leader in advanced real estate education, REIC is an association of professionals that has been educating and certifying individuals in real estate since 1955. Our internationally recognized designations and accreditations are awarded to the best of the best in all sectors of Canadian Real Estate.



FRI



CPM®



CRF



CLO



CRU



ARM®

TERMS AND CONDITIONS

ELIGIBILITY CRITERIA

- ▲ Applicants must be REIC Members in Good Standing unless otherwise stated.
- ▲ Award winners of the previous two consecutive years are ineligible for the same Open Award.
- ▲ REIC National Board of Directors and Marketing & Awards Committee Members are not eligible to apply (or to be nominated) for the Pursuit of Excellence Awards Program in the year(s) they are serving on the Board or the Committee, with the exception of calculated awards.
- ▲ REIC Staff and immediate family members may not stand for nomination for any award.

JUDGING CRITERIA

- ▲ Each award is judged based on specific criteria as it applies to individual awards.
- ▲ Applications for the Open Awards and Chapter Awards are reviewed against pre-determined judging criteria. An award may not be granted if applications do not meet established criteria.
- ▲ Calculated Awards are based on data extracted from the National REIC database - no applications are required or accepted for these awards.

CONFIDENTIALITY CLAUSE

- ▲ Are applicant identities kept confidential?

To ensure an unbiased judging panel, identifying marks are removed from all applications prior to distribution to the judges wherever possible. Winning entries are kept confidential until the announcement is made at the Awards Dinner. Notification of Nomination will be sent to all nominees prior to the event.

Submission Deadlines

Open Awards: 4:00 pm - March 29, 2007
Chapter Awards: 4:00 pm - April 12, 2007

OPEN AWARDS

Nominations for the following awards must be accompanied by the Open Awards Application Entry Form A and any other documentation as required. Each nomination must be endorsed by one (1) REIC Member in Good Standing.

PATRICK J. HARVEY MEMORIAL AWARD (unlimited entries)



President 1958/59

This award was founded in honour Patrick J. Harvey, FRI

Patrick J. Harvey, FRI, one of REIC's founding members, was instrumental in laying the groundwork for the Institutes educational program. The Patrick J. Harvey Memorial Award is bestowed upon the REIC member, who through personal sacrifice and initiative, **has contributed to the professional advancement of the Institute through the development of an educational program.**

Eligibility Criteria

- ▣ Nominee must be an REIC Member in Good Standing
- ▣ Eligible works for an educational program include:
 - ▲ Authorship and publication of a real estate reference book
 - ▲ Design and delivery of an original seminar or lecture series
 - ▲ Creation of a Professional Development Program that might include an instructional program (video or audio)

Submission Requirements

- ▣ Completed Application Form
- ▣ Educational Program Support Documentation
 - ▲ Copy of Book
 - ▲ Seminar or Lecture Series PowerPoint or similar documentation
- ▣ Outline of Professional Development Program

Submissions may be made by REIC Members in Good Standing and/or Chapter Management Boards

J.A. WEBER AWARD (unlimited entries)



President 1955/56

This distinguished award is in honour of J. A. Weber, FRI, REIC's first national president.

This award pays tribute to the REIC member who, at the chapter level, has made a significant contribution to the advancement of the Institute. The nominee's efforts should have directly **influenced the growth and recognition of an REIC chapter.**

Eligibility Criteria

- ▲ Nominee must be an REIC Member in Good Standing
- ▲ Nominee's efforts must be proven to have directly influenced the growth and recognition (industry/general public) of an REIC chapter within the last fiscal year.

Submission Requirements

- ▲ Completed Application Form
- ▲ A detailed outline of the nominee's contribution to the development and strengthening of the chapter.

MURRAY BOSLEY FRI OF THE YEAR AWARD (unlimited entries)



President 1960

This distinguished award is in honour of Murray Bosley, FRI, one of REIC's founding fathers.

This award pays tribute to the REIC member who, at the chapter or national level, **has made a significant contribution to the advancement of the FRI designation.**

Eligibility Criteria

- ▲ Member must have contributed to increasing the value and awareness of the FRI designation via published works or continued involvement related to the Real Estate Profession.

Submission Requirements

- ▲ Completed Application Form
- ▲ A detailed account of why your recommendation qualifies to win this award
- ▲ Nominations must be accompanied by supporting documentation such as press clippings from the publication showing name of publication, letters of appreciation etc. If applicable clearly indicate name and date of any published material (if online article, include website URL)

Submissions may be made by REIC Chapter Management Boards only

REIC - 2007 Pursuit of Excellence Awards Program

REIC CPM® OF THE YEAR AWARD (unlimited entries)



This award is presented to the REIC CPM® member in good standing, considered by his/her Chapter to be one of the foremost supporters of the chapter and the CPM® designation over a period of years.

Eligibility Criteria

▲ Member must have contributed to increasing the value and awareness of the CPM® designation via published works or continued involvement related to the Property Management Profession.

Submission Requirements

▲ Completed Application Form

▲ A detailed account of why your recommendation qualifies to win this award

▲ Nominations must be accompanied by supporting documentation such as press clippings from the publication showing name of publication, letters of appreciation etc. If applicable clearly indicate name and date of any published material (if online article, include website URL)

Submissions may be made by any Chapter Management Boards only

REIC COMMUNITY SERVICES AWARD (unlimited entries)



This award honours the chapter and/or member that has demonstrated an outstanding commitment to the local community, through volunteer services and charitable work, within the chapter's jurisdictional boundaries.

Eligibility Criteria

▲ By successfully coordinating and participating in fundraising campaigns or charitable events, the efforts of the chapter or member should serve to benefit the community and increase public awareness.

Submission Requirements

▲ Completed Application Form

▲ A detailed account of why your recommendation qualifies to win this award

▲ Nominations must be accompanied by supporting documentation such as press clippings from the publication showing name of publication, letters of appreciation etc.

Submissions may be made by REIC Members in Good Standing and/or Chapter Management Boards

BENTALL ESSAY AWARD (unlimited entries)



Bentall generously contributes a \$1,000 cash award annually to the winning author.

The Bentall Essay Award (first presented in 1968 as the Claude Leigh Award) recognizes the best in real estate journalism and research as it pertains to Canada's Real Estate Industry.

Eligibility Criteria

All entries must be original articles relevant to real estate in Canada, written within the past 12 months. To qualify, articles must also have been published -- either in main stream media, a professional association newsletter or other publication or on an industry website.

▲ Original entries that contribute to the professional development of real estate professionals, and have been delivered within the past 12 months, are eligible.

▲ All entries (articles and speeches) must be a minimum of 1,000 words.

▲ Author of the article or speech must be an REIC Member or Candidate in Good Standing.

Submission Requirements

▲ Completed Application Form

▲ A copy of the speech or article, clearly indicating the author's name, designation and the number of words

▲ Article nominations must be accompanied by press clippings from the publication showing name of publication and date it was published (if online article, include website URL)

▲ Submissions must be made in electronic format

Submissions may be made by REIC Members in Good Standing and/or Chapter Management Boards



Bentall
CAPITAL

REIC CORPORATE CITIZEN OF THE YEAR AWARD (unlimited entries)



This prestigious award is presented to the company that has demonstrated its recognition and support of the Institute's goals and objectives through their support of the continued growth and awareness of the Institute.

Eligibility Criteria

- ▲ Corporations and companies must show they have made valuable contributions towards the promotion and support of REIC's goals and objectives through:
 - ▲ Continuous support of REIC chapters and sponsorship of local and/or national events
 - ▲ Encouraging their employees to pursue REIC designations
 - ▲ Sponsoring "in-house" REIC courses and seminars

Submission Requirements

- ▲ Completed Application Form
- ▲ Minimum 200 word essay explaining why the nominee should win this award
- ▲ Support Documentation
 - ▲ Press clippings (if applicable - include publication name and date) with REIC mentions
 - ▲ Copies of marketing material promoting an REIC event, course or designation
 - ▲ Copies of sponsorship pledges
 - ▲ Employee list showing REIC designates
 - ▲ Job postings seeking REIC designations
 - ▲ Newsletters promoting REIC event, course or designation

REIC REAL ESTATE ASSOCIATION OF THE YEAR AWARD (unlimited entries)



This prestigious award is presented to the not-for-profit Real Estate Board or Association that has demonstrated its recognition and support of the Institute's goals and objectives by continually supporting growth and awareness of the Institute.

Eligibility Criteria

- ▲ Local, regional or national Real Estate Boards or Associations that have made valuable contributions towards the promotion and support of REIC's goals and objectives through:
 - ▲ Providing space in their facilities for REIC educational sessions, courses or meetings
 - ▲ Incorporating REIC marketing material in their mailings
 - ▲ Promoting REIC designations and the Institute in their promotional material

Submission Requirements

- ▲ Completed Application Form
- ▲ Minimum 200 word essay explaining why the association should win this award
- ▲ Support Documentation

Submissions may be made by REIC Members in Good Standing and/or Chapter Management Boards

CHAPTER AWARDS

CHAPTER OF THE YEAR AWARD

In order to qualify for the Chapter of the Year Award, Chapters must submit a Chapter Yearbook based on the guidelines with the Chapter of the Year Application Form.

REIC encourages all chapters to participate in the Chapter of the Year Award contest. By annually documenting chapter activities and accomplishments in a yearbook, you have a concise and interesting history of your chapter's events. Your yearbook will also serve as reference material to assist incoming chapter leaders in reviewing your chapter's progression and setting chapter goals and act as an orientation tool for new chapter administrators. It can also be displayed at meetings and educational sessions as a public relations/member recruitment tool.

All yearbook entries are also displayed during the REIC National Annual Meeting, offering chapter leadership and REIC members at large the chance to garner ideas from other chapters. This is an excellent opportunity to showcase your successes and experiences to your fellow members across the country.

The Chapter of the Year Award is designed to honour the Small and Large Chapter that has, through an outstanding job in local activities, advanced goals and objectives of the Institute. Such activities include chapter events, professional development seminars, community service, marketing and membership retention programs.

Small Chapter - up to 90 members

Large Chapter - more than 90 members



Eligibility Criteria

- ▲ Nominee must be an active REIC Chapter
- ▲ Each yearbook submission must stem from a single chapter
(Joint Chapter submissions are not eligible and will be disqualified)
- ▲ Nominee must be able to show that the Chapter's activities have met and/or exceeded the goals and objectives of the Institute and/or the local Chapter.

Submission Requirements

- ▲ Completed Chapter of the Year Application Form
- ▲ Chapter Yearbook
- ▲ Support Documentation
 - ▲ All information and documentation as per Yearbook Guidelines
 - ▲ Any additional material that best exemplify your chapter's activities and the quality of your programs

Submissions may be made by Chapter Management Boards only

CHAPTER INITIATIVE OF THE YEAR AWARD *New For 2007!*



This award recognizes the Chapter which has created an innovative educational program, event or marketing campaign that resulted in an increased awareness of the Institute as well as one or more sectors of the Real Estate profession.

Large and Small chapter categories are available for this award.

Small Chapter - up to 90 members

Large Chapter - more than 90 members

Eligibility Criteria

- ▲ Nominee must be an active REIC Chapter
- ▲ The submitted project, event or program must prove to be innovative, current and educational
- ▲ The program must have been implemented within the last 12 months
- ▲ The submitted project, event or program must show that an impact was made in the local community - ie: increased course participation, increase in membership, increase in event participation

Submission Requirements

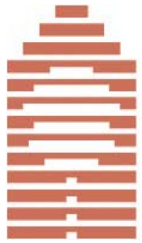
- ▲ Completed Chapter Program Application Form
- ▲ Support Documentation
 - ▲ Press clippings (if applicable - include publication name and date)
 - ▲ Photographs
 - ▲ Letters of Appreciation, Testimonials
 - ▲ Overview of the Program/Initiative, including copies of marketing material and handouts (if applicable)
 - ▲ Report outlining the following:
 - Why it was implemented, how it works, its unique or exclusive aspects
 - Implementation Process and volunteer commitment
 - ▲ Any additional material that best exemplify the qualify and impact of your program

Submissions may be made by REIC Chapter Management Boards only

CALCULATED AWARDS

Nominations for the following award are automatically entered to REIC and require no application form.

BENTALL EXCELLENCE AWARD



Bentall
CAPITAL

Bentall generously provides a \$1,500 cash award, annually, to the Canadian candidate who attains the **highest mark on the first submission of their Management Plan or first writing of the MPSA**. All candidates in good standing are *automatically* entered by submitting their Management Plan or by completing the MPSA.

No application form is required.

DON HILL AWARD



Initiated by Donald V. Hill, FRI CPM in 1973, the Don Hill Award is presented to the chapter attaining the **greatest net growth during one fiscal year**. Every chapter is automatically eligible for this award in one of two (2) categories:

Small Chapter - up to 90 members

Large Chapter - more than 90 members

The calculations are made by REIC National Office Staff and are based on growth on a percentage basis, not actual membership numbers. No application form is required.

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REIC
Real Estate Institute
of Canada



ICI
Institut canadien
de l'immeuble



**REIC OTTAWA CHAPTER TO HOST
the REIC 2007 ANNUAL MEETING**

***Captivate Your Mind
Captivate Your Senses***

in Ottawa, ON - May 3-6, 2007