



2012 REIC Annual Conference

Calgary AB • May 30 - June 3



MOVING MOUNTAINS

SPONSORSHIP PROGRAM

2012 REIC Annual Conference

May 30 - June 3, 2012

Calgary AB ● Fairmont Palliser Hotel



Corporate Sponsorship Opportunities

A leader in advanced real estate education, the Real Estate Institute of Canada (REIC) is an association of professionals that has been educating and certifying individuals in real estate since 1955. The internationally recognized designations offered by REIC are an excellent way for consumers, investors and portfolio managers to identify committed and experienced real estate professionals.

REIC courses, which can be taken as part of an Institute designation, or as stand-alone education, are the most well-respected and comprehensive courses offered for real estate professionals across Canada.

REIC members have extensive experience in their sector of the Real Estate Industry, proven by the successful completion of their accreditation studies.

Every year, REIC invites its members from coast-to-coast to the Annual Conference to participate in professional development programs and social events, acquiring in-demand skills while networking with their colleagues, suppliers and industry experts.

The theme for the 2012 REIC Annual Conference is 'Moving Mountains'. The conference will focus on how we as individuals can overcome obstacles and challenges within our professional and personal lives and how we can challenge ourselves to reach for the mountain tops.

REIC members are leaders within the real estate industry who excel in their chosen area of expertise. We invite you to be part of REIC's 2012 Annual Conference in Calgary AB as one of our sponsors, which will provide you an ideal opportunity to illustrate your excellence to the members of REIC. Your participation will allow our members to learn about your innovative products and/or services, while developing new partnerships with real estate professionals and associated businesses from across Canada.

Held from May 30 through June 3 at the Fairmont Palliser Hotel in Downtown Calgary, the 2012 REIC Annual Conference will be a superb event that is guaranteed to exceed all expectations. Make yourself a part of it!










**REIC is the Pre-eminent National Association
for Real Estate Professionals!**

Proudly presented by:



Real Estate Institute of Canada
Institut canadien de l'immeuble

SPONSORSHIP BENEFITS

SPONSOR BENEFIT	BRONZE \$500	SILVER \$1000	GOLD \$3000	PLATINUM \$5000
Logo on all conference presentation material				
Company Logo in 2011 Annual Report				
Exhibit Display (limited availability)				
Recognition on all marketing material				
Ability to send one e-mail blast to REIC Members to promote your product				
Complimentary Conference Registration			1	1
Ad in Spring 2012 Issue of Exchange (online)		Logo with Link	5" x 5" Ad with Link	Leader Board Ad with Link
Ad in Summer 2012 Issue of Exchange (print)	Business Card Ad	1/4 Page Ad	1/2 Page Ad	Full Page Ad
Recognition on reic.ca Sponsorship Page	Listing	Listing with Link	Company Logo with Link	Ad with link on REIC Homepage
Recognition on all event signs	Listing	Listing with Web Address	Company Logo with Web Address	Company Logo with Web Address
Recognition in Awards Dinner Program	Listing	Listing	Listing	Company Logo
Web Banner on reic.ca home page	3 months	6 months	9 months	1 year

If you have any questions regarding sponsorship or the 2012 Annual Conference in Calgary, contact REIC Executive Assistant Lisa Blain at **1.800.542.7342 ext. 27** or **lisa.blain@reic.com**

2012 REIC ANNUAL CONFERENCE SPONSORSHIP FORM

Sponsorship Level

Amount

Please select level

Platinum

\$5000

Gold

\$3000

Silver

\$1000

Bronze

\$ 500

Personal Contribution

\$ _____

Mr./ Mrs/ Ms.

Name

Company

Address

City

Prov

Postal Code

Phone

Fax

E-mail

METHOD OF PAYMENT

VISA



CHEQUE*

Credit Card Number

Expiry Date

Name on Card

Signature

Please remit sponsorship form with payment to:

Cheque Payments:

Real Estate Institute of Canada

208-5407 Eglinton Ave W. Toronto ON M9C 5K6

Tel: 416.695.9000 ex. 27 Toll-Free: 1.800.542.7342 ex 27

*Please make cheques payable to REIC

Credits Card Payments:

Fax completed form to 416.695.7230 ATTN: Lisa Blain

Please visit www.reic.ca for all the details on the 2012 REIC Annual Conference