



Your Partner For Success

WHEN IT COMES TO REAL ESTATE, REIC'S MEMBERS SELL IT, MANAGE IT, LEASE IT AND FINANCE IT

Meet our membership of

- REALTORS® and Brokers (FRI and CRES)
- Property Managers (CPM® and ARM)
- Real Estate Finance Practitioners (CRF)
- Leasing Officers (CLO)
- Condominium Managers (CMOC)
- Residential Mortgage Underwriters (CRU)
- Reserve Planners (CRP & ARP).



But it is not only the designations and titles. All of our programs are built upon the “Four Cornerstones of Professionalism”: Education, Experience, Ethics and Lifelong Learning, the foundation for true professionalism in any field.

Please call or visit the website

▶▶▶ <http://www.reic.ca/ABOUT-US/Chapters/Edmonton>

Employers

Support and encourage advanced learning in real estate sector

Proudly advertise to customers that your employees successfully obtained internationally recognized designations and accreditations offered by REIC/IREM. Take advantage and showcase to clients, investors, business associates and partners that your organization employs committed and experienced real estate professionals. Become a leading edge employer and introduce your clients to exponential benefits of professional accreditation in real estate. Employers – Become a Friend of REIC/IREM – Edmonton Chapter!

Here are the benefits:

- A link from our web site to yours
- A business card ad in the newsletter (quarterly)
- Attendance at our luncheons, dinners and events
- Opportunity to speak at our meetings luncheons
- Gain access to regional real estate sector networking opportunities
- Reach industry and sector experts
- Keep informed about the latest industry trends and issues
- Showcase your business and services

Box 20 Site 7 RR2
Stony Plain, AB
T7Z 1X2
(780) 453-9368 (780) 990-7883

Individuals

Each of the credentials is a mark of professionalism, ethical decision making, competence, leadership and commitment to lifelong learning. You can leverage your credentialed status and raise your professional profile.

Your advanced professional designation promotes your mastery of financial planning and analysis.

Your compliance with the Code of Professional Standards is not only the requirement for maintaining your designation, but it also instills customer confidence in your sound business practice.

- Invest in your real estate career
- Exchange ideas and share resources with professionals in the industry
- Expand your network of contacts and enrich your career
- Learn best practices from the people who share your experiences

Take advantage of the power of being a member

- ❖ Find quality career positions from top employers through the REIC website
- ❖ Preferred group insurance rates (home and auto insurance coverage at rates not available to the general public and are exclusive to REIC members)
- ❖ Discounted HR services solutions from two Grey Suits
- ❖ Access and discounts to members only on “Perkopolis” website on theatre, movies, family attractions, sports, hotels, apparel, home services, automobile, and travel
- ❖ Attend the local chapter events, AGM’s, luncheons
- ❖ As a member, get discounted REIC course rates
- ❖ As a member, you may qualify for a scholarship for continued learning opportunities
- ❖ Join our community today and start learning, sharing and growing!

Sponsorship Levels

	Platinum	Gold	Silver
Golf Tournament, June 10, 2015			
Golf foursome, cart and dinner	x		
Golf twosome, cart and dinner		x	x
Reserved table at dinner	x	x	
Choice of hole	x		
Hole sponsor Signage	Exclusive	Exclusive	x
Company logo on giveaway	x		
Recognition in Real Estate Weekly	x	x	
Recognition in event advertising	x	x	x
Recognition during dinner	x	x	x
Opportunity to promote services at Podium during dinner	x		
	\$1500 value	\$1000 value	\$500 value
LEDA Event, February 21, 2015			
Complimentary Admission	6 tickets	6 tickets	4 tickets
Company Recognition at event and website	x	x	x
Award Sponsor (representative to present award)	x		
1/2 page ad in Program	x	x	
Table Sponsor	x	x	x
Slide show advertising	x	x	x
	\$1500 value	\$1000 value	\$800 value
Chapter Luncheons: March, April, October, December			
Attend all luncheons and recognized as a feature sponsor once annually	x	x	x
Sponsor logo included in PowerPoint loop and on table tent cards	x	x	x
Prominent Company recognition in event advertising and at event when feature sponsor	x	x	x
Opportunity to promote services at podium when feature sponsor	x		
Opportunity to sit at head table when feature sponsor	x		
Opportunity to place marketing material on tables/seats when feature sponsor	x	x	
Complimentary admission for feature sponsor	8 included annually	6 included annually	4 included annually
All sponsor employees may attend at the member rate	x	x	x
	\$600 value	\$400 value	\$300 value
Real Estate Weekly Newspaper			
1/2 page ad	x		
1/4 page ad		x	
Banner			x
	\$768 value	\$384 value	\$200 value
Website			
Company logo and company description on sponsorship page	x	x	x
Company logo and link on all pages of REIC Edmonton excluding members area	x		
	\$300 value	\$200 value	\$200 value
bulletins			
Company logo and link included in notice	x	x	x
	\$400 value	\$400 value	\$400 value
Total Value of Package	\$ 5,068.00	\$ 3,384.00	\$ 2,400.00
Savings	\$ 1,568.00	\$ 884.00	\$ 500.00
Cost of Sponsorship	\$ 3,500.00	\$ 2,500.00	\$ 1,900.00